

## Curriculum Vitae

# Rick L. Mask, D.B.A.

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### Summary

A passionate educator, administrator, and consistent team leader with years of management & teaching experience in leadership, organizational change, sales, profitability, operational excellence, culture development and team engagement. My guidance in education has helped thousands of students succeed in not only graduating but finding gainful employment upon graduation. Under my direct leadership in the business world my teams successfully exceeded business plans every year from 2012-2019 and my leadership directly influenced over 50 internal promotions.

### Education



#### **Capella University 2014-2018**

- Doctor of Business Administration DBA
- Concentration: Global Ops, Logistics and Supply Chain Management
- Delta Mu Delta Initiate



#### **Bethel University 2012-2014**

- Master of Arts MA
- Concentration: Educational Excellence



#### **University of Tennessee 2009-2011**

- Bachelor of Fine and Performing Arts BFA
- Concentration: Education
- Kappa Delta Pi Initiate



#### **University of Tennessee 2004-2009**

- Bachelor of Fine and Performing Arts BFA
- Concentration: Computer Design

## **Professional Experience**



### **Senior Associate Dean, International Programs 2022-Present**

Southern New Hampshire University, Manchester, NH 03101

- Reporting to the Sr. Vice President, SNHU Global Campus
- Lead a team responsible for oversight of the university's international programs.
- Provide leadership for on the ground partnerships in Malaysia through INTI International University and in Vietnam through VNU Vietnam National University.
- Provide leadership for international online programs.
- Uphold quality and accreditation standards for global programs through coordination and collaboration with internal and external stakeholders.
- Collaborate to develop strategy and set goals.
- Develop relationships with external and internal partners.
- Manage relationships with global partners.
- Continuously build and improve on current processes.
- Conduct translation reviews and approvals for course content and educational resources, coordinating with subject matter experts as necessary.
- Analyze global markets and plan the launch of new program offerings that align to the market demand.
- Develop, monitor, and report on team budget.



### **Interim Dean for SIE March 2022 – July 2022**

Southern New Hampshire University, Manchester, NH 03101

- Reporting to the Chief Operating Officer
- Provide leadership for international support services team, for incoming campus students.
- Provide leadership for study abroad programs team for incoming and outgoing students.
- Provide leadership for the international recruitment team on agent relationship management.
- Provide leadership for on the ground partnerships in Malaysia through INTI International University and in Vietnam through VNU Vietnam National University.



### **Director of International Online Programs 2020-2022**

Southern New Hampshire University, Manchester, NH 03101

- Reporting to the Chief Operating Officer
- Lead a team responsible for oversight of the university's international online programs.

- Uphold quality and accreditation standards for global programs through coordination and collaboration with internal and external stakeholders.
- Collaborate to develop strategy and set goals.
- Develop relationships with external and internal partners.
- Manage relationships with global partners.
- Continuously build and improve on current processes.
- Conduct translation reviews and approvals for course content and educational resources, coordinating with subject matter experts as necessary.
- Analyze global markets and plan the launch of new program offerings that align to the market demand.
- Develop, monitor, and report on team budget.



### **Associate Dean of Business 2019-2020**

Southern New Hampshire University, Manchester, NH 03101

- Provide course and faculty oversight for undergraduate Quantitative Studies and Business Operations courses.
- Develop, test, and implement faculty delivery models for SNHU.
- Subject Matter Expert for Reverse Logistics redevelopment.
- Workday administrator for 1,600+ workforce.



### **CEO/Consultant August 2017- Current**

Independent Consulting & Properties LLC, Nashua, NH 03063

- Create and facilitate workshops for small/medium sized businesses.



### **Associate Vice President 2017- 2019**

TD Bank, Nashua, NH 03060

- Help lead a store to exceed sales/profit goals and operational efficiency.
- Coaching/Leading/Developing



### **Adjunct Professor 2016-Current**

Southern New Hampshire University, Salem, NH 03079

- Instruct business related courses at the undergraduate level.
- Design course content to develop leadership skills of students pursuing a Bachelor's in Business Administration.
- Instruct Course in Organizational Leadership & General Business



## Teaching Assistant/Directive Instructor Mar 2016-Dec 2016

Capella University, Remote, Nashua NH 03063

- Remote Assistance to support MBA FlexPath Learners
- Assisted MBA students by identifying and helping students address specific needs in their development.
- Developed curriculum to meet specialized needs.

### **Professional Skills**

14 years teaching/ team building/ growth and human capital development.

6 years teaching experience at the undergraduate level.

13 years senior management/supervisory experience leading groups of 1-150 employees, with up to 45 direct reports.

12 years of experience in logistics/operations/e-commerce/sales/profit/loss reporting, inventory control and budget forecasting.

Fluent with many computer programs including the entire Microsoft Office Suite and Adobe Suite.

### **Certifications**

Amazon- [AWS Academy Graduate](#) – AWS Academy Cloud Foundations

University of Geneva- [Certificate in Business Management](#): International Org Management

University of Iceland- [Certificate in Social Science](#): Intercultural Competency in Education

Dartmouth – [Certificate in Philosophy](#): Libertarian Free Will: Neuroscientific and Philosophical

MIT – [Certificate in Political Science](#): Tools for Academic Engagement in Public Policy

Harvard – [Certificate in Public Policy](#): Social, Economic and Foreign Policies

### **Professional Organizations/ Board Memberships**

ISCA – Founding Treasurer and Board Member	2021 - Present
SNHU Diversity Council – Member	2019 - 2021
International Journal of Economics and Business – Editorial Board Member	2019 - Present
Coburn Woods Board of Directors – Board Member	2019 - 2020
Association of Supply Chain Management	2019 - Present
Delta Mu Delta Business Honor Society: 2017- Present; SNHU Faculty Adviser	2019 - Present
Greater Nashua Chamber of Commerce Legislative Advocacy Member	2018 - Present
Kappa Delta Pi Education Honor Society	2010 - Present

## **Recent Publications**

Peer Reviewed Journal Article: Published in the International Journal of Innovative Business Strategies: Social Capital and Organization Performance

<https://infonomics-society.org/wp-content/uploads/Social-Capital-and-Organization-Performance.pdf>

Education Journal: Socioeconomic Status, Bias, and the Role of Higher Education

<https://evollution.com/attracting-students/accessibility/socioeconomic-status-bias-and-the-role-of-higher-education/>

Book: Social Capital 2.0

[https://www.amazon.com/Social-Capital-2-0-Rick-Mask/dp/1727251547/ref=sr\\_1\\_1?keywords=social+capital+2.0&qid=1552261580&s=gateway&sr=8-1](https://www.amazon.com/Social-Capital-2-0-Rick-Mask/dp/1727251547/ref=sr_1_1?keywords=social+capital+2.0&qid=1552261580&s=gateway&sr=8-1)

Peer Reviewed Journal Article: Published in the International Journal of Economics and Business: HOW SOCIAL CAPITAL, SUPPLY CHAIN INTEGRATION, AND CUSTOMER LOYALTY AFFECT PERFORMANCE

<http://www.intl-academy.org/wp-content/uploads/2019/01/Article-2.pdf>

## **Speaking Engagements/Trainings/Interviews**

FEMA Region 2 Webinar Speaker Nashua, NH June 2021

- *Social Capital & Leadership in Community Resilience*

Public Speaking and Bilingualism Conference Panel Speaker Manchester, NH May 2021

- *Public Speaking and Bilingualism Panel Discussion*

Federal Academic Alliance Panel Speaker Manchester, NH May 2021

- *Federal Academic Alliance Panel Discussion*

SNHU Leads Conference Speaker Manchester, NH April 2021

- *Leadership Through Social Capital and Human Relationships*

Federal Academic Alliance Panel Speaker Manchester, NH February 2021

- *Federal Academic Alliance Panel Discussion*

Gather Conference Speaker Manchester, NH January 2021

- *Learnings from the Latin American Initiative*

Guest Speaker for Fakulteit van Natuur- Potchefstroom, South Africa September 2020

- *Multiculturalism- Culture in Perspective*

HCSC Training Week Trainer- Chicago, IL September 2020

- *Leadership Presence: Leading from where you are.*

Global Education Movement GEM Trainer-

Tripoli/Beirut, Lebanon August 2020

- *Social Networking and Social Capital, During and After the Pandemic*

UARD Podcast Interview-

Jakarta Barat, Indonesia July 2020

- *Educator's Podcast*

SNHU Webinar Series Speaker-

Nashua, NH June 2020

- *Networking: Don't get in your own way...*

Reza Varzidehkar Podcast Interview -

Vancouver BC, Canada May 2020

- *Week 10 Podcast: Social Capital 3.0*

College Convention 2020 Speaker-

Manchester, NH January 2020

- *The Impact of Apathy on the Election Process*

Ireland International Conference on Education Keynote -

Dún Laoghaire, Ireland October 2019

- *How Understanding Social Capital Can Enhance Growth and Student Retention*

SNHU Concurrent Sessions Speaker -

Manchester, NH May 2019

- *How Social Capital Impacts Student Success*