

# MARCELO E. SILES

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Home:  
50 Harrogate Dr.  
Mason, Michigan 48854

Work: (517) 884-1980  
Mobile: (517) 212-0439  
Email: mesilbol@yahoo.com

**U.S. Citizen**

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## **EDUCATION**

- Post Doctoral Studies**, Michigan State University, 1992  
Socio-economic Relationships in Savings and Credit Markets.
- Ph.D. Applied Economics**, Michigan State University, 1992  
Dissertation Topic: The Role of Social Capital in Michigan's Credit Markets.  
Major Field: Economic Development and International Finance  
Minor Field: Project Appraisal
- M.S. Agricultural Economics**, Michigan State University, 1991  
Specialized in Econometrics, Agricultural Finance, and Economic Development.
- B.S. Civil Engineering, B.A. Economics, and A.D. Accounting**, Universidad Técnica de Oruro - Bolivia

## **HONORS, FELLOWSHIPS AND AWARDS**

- Honorary Member, Old Dominion University Golden Key International Honour Society, 2012.**
- M. Scott Myers Award for Applied Research in the Workplace**, conferred by The Society for Industrial and Organizational Psychology (SIOP), July 2005.
- PHI BETA DELTA, 2003.**
- Community Economic Development Award** - to the best research project on Community Economic Development in the 1995-96 Academic year, Center for Urban Affairs, Michigan State University, May 1996.
- Service Quality Award, BankMarketing** - a Publication of the Bank Marketing Association, Washington D.C., January 1994.
- Service Quality Award, BankMarketing** - a Publication of the Bank Marketing Association, Washington D.C., December 1993.
- Thoman Fellowship for International Food Security**, Michigan State University, 1988.

## **WORK EXPERIENCE**

**MICHIGAN STATE UNIVERSITY**  
**Julian Samora Research Institute**  
**Research Specialist**  
January 2017 - Present

**OLD DOMINION UNIVERSITY**

**Executive Director of International Programs**

February 2012 – July 2016

**Professor of Economics**

June 2015 – July 2016

**NORTHERN MICHIGAN UNIVERSITY**

**Executive Director/Dean of International Programs,**

July 2007 – January 2012.

**LANSING COMMUNITY COLLEGE**

**Adjunct Instructor,** Social Science Department, January  
2007 - June 2007.

**MICHIGAN STATE UNIVERSITY**

**Visiting Professor,** Office of Study Abroad Programs, College of Agriculture and  
Natural Resources, January 2006 – June 2007.

**Senior Research Associate,** Julian Samora Research Institute, January 1993 to July  
1998; July 2003 – December 2005.

**Co-Director Social Capital Initiative** Center for Advance Study of International  
Development CASID, August 1998 - June 2003.

**Coordinator of Research** The Julian Samora Research Institute, August 1999-August  
2000.

**Senior Research Associate** The Julian Samora Research Institute, January 1993- July  
1998.

**NON ACADEMIC WORK EXPERIENCE**

**International Consulting Work and Other Affiliations**

- Consultant to the World Bank on Social Capital Programs and Poverty Alleviation Projects.
- Work with the United Nations Economic Commission for Latin America and the Caribbean – ECLAC in the organization of an international conference on Social Capital.
- Work for the Corporación Andina de Fomento on Social Capital and Development Projects.
- Member of the Network of Latin American Scholars sponsored by the InterAmerican Initiative on Social Capital, Ethics, and Development of the InterAmerican Development Bank (2001-2008).

**Project Manager and Development Loan Advisor** for U.S. AID Mission to Bolivia,  
1984-1986.

**Under Secretary Ministry of Finance,** Bolivia, 1983-1984

**Advisor to the Economic and Financial Commission of the Senate Chamber of**  
**Bolivia, 1982-1983.**

## **RECENT GRANTS AND CONTRACTS AWARDED**

- Chicago Region Food System Fund Project, \$75,000, Michigan Food and Farming Systems and Julian Samora Research Institute, “To promote food system resilience in response to the COVID-19 pandemic,” April 1, 2021.
- USDA – North Central Extension Risk Management Education, \$100,000, Julian Samora Research Institute, PIs Rubén O. Martinez, Marcelo E. Siles, and Lindon J. Robison, “Educating Underserved and Socially Disadvantaged Farmers on Risk Management and Mitigation,” (April 1, 2021 – September 30, 2022), March 15, 2021.

## **RECENT PUBLICATIONS**

### **Books**

El Paradigma del Capital Social, Lindon Robison, Brian Richie, Autores, Marcelo E. Siles, Patricia López-Rodriguez y Rodolfo de la Torre, Adaptadores, Editorial Catarata, Madrid, España, Julio 2019.

### **Book Chapters**

“El Paradigma del Capital Social,” Lindon J. Robison y Marcelo E. Siles in Sobre México. Temas de Capital Social I. Capital Social y Política Pública. Resultados Basados en la ENCASU 2006, Editores Patricia López-Rodriguez e Isidro Soloaga, Editado por: El Colegio de México y el Fondo de Cultura Económica, marzo, 2012.

### **Refereed Publications**

- “Funding Constraints for Latino Business Start-Ups,” Marcelo E. Siles and Rubén O. Martinez, Journal of Business Diversity, Vol. 21(3) 35-51, August 2021.
- “Las Organizaciones y el Capital Social,” Lindon J. Robison and Marcelo E. Siles, Revista Bienestar y Política Social, VOL. 9 NUM. 1 Primer Semestre de 2014, junio 2014. Also available in English.
- “The Relative Importance of Selfishness and Social Capital Motives,” Lindon J. Robison, Robert Shupp, Songqing Jin, Marcelo Siles, and Tawni Ferrarini, The Journal of Socio Economics, 41 (2112) 118-127, December 2011.

### **Recent Conference Presentations**

- “El liderazgo y Capital Social como Instrumentos Necesarios para el Desarrollo de Negocios por Mujeres Emprendedoras,” Marcelo E. Siles and Filiberto Villa-Gomez, an online Workshop organized by the Mexican Consulate in Las Vegas, Nevada, December 4, 2021.
- “Managing Small and Medium Farms: Critical Skills Areas,” Marcelo E. Siles and Filiberto Villa-Gómez, presented at the Second Annual National Latino Farm & Ranch Congress, Albuquerque, New Mexico, October 29, 2021.
- “The Initial Impact of COVID-19 on Michigan’s Employment Markets,” Marcelo E. Siles and Rubén O. Martinez, presented at MSU University Outreach and Engagement Brown Bag Seminar, East Lansing, Michigan, August 14, 2020.