
Dr Mara Sîntejudeanu

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Education

2022	PhD degree , University of Galway, Ireland “Governance, management control and social capital in mandated hospital networks – the case of Ireland”
2009	Master’s degree in Business Development Management Babeş-Bolyai University (UBB), Cluj-Napoca, Romania
2008	Bachelor’s degree in Finance and Banking Babeş-Bolyai University (UBB), Cluj-Napoca, Romania
2024	Certificate in Teaching, Learning and Assessment , ATU Sligo
2024	Badge in Universal Design in Teaching and Learning , ATU Sligo
2026	Aurora Certificate: Leadership development initiative for women in higher education , Advance HE
2026	Advance HE Fellowship (FHEA) Certificate: Professional recognition of practice, impact and leadership of teaching and learning

Academic Appointments

Oct 2024 - present	Lecturer in Supply Chain Management , ATU, Department of Computing, School of Engineering & Technology
Sept 2023 - Oct 2024	Assistant Lecturer in Supply Chain Management , ATU, Department of Computing, School of Engineering & Technology
Feb-Sept 2023	Assistant Lecturer , National University of Ireland Maynooth, School of Business
Oct-Dec 2022	Research Associate , University of Galway, Ireland. Development of formal academic output for publication
2022	Teaching Staff , University of Galway, Ireland
2019	Teaching Assistant in Corporate Finance, University of Galway (large, postgraduate group ~130 students)
2018-2019	Tutor in Corporate Finance, University of Galway (large, undergraduate group)
2015-2016	Research Assistant at Babeş-Bolyai University, Cluj-Napoca, Romania. Development of strategies for increasing transparency of public sector institutions

Publications

- 2023 Sîntejudeanu, M., Robbins, G. and Sweeney, B., “Healthcare network governance and accountability shaped by social capital” *Accounting Forum* (ABS 3), (pp. 1-25), Routledge

Submitted papers

- 2023 Sîntejudeanu, M., Robbins, G. and Sweeney, B., “From Reform to Reality: Governance mechanisms and Social Capital development in Mandated Healthcare Networks” (3rd round of review), *Public Management Review*

Research Funding

- 2022 University of Galway Postgraduate Research Funding, College of Business, Public Policy and Law, May 2022. **Amount: €2,000**
- 2021 University of Galway Write-up Bursary, June-August 2021. **Amount: €3,000**
- 2021 HEA Covid-19 Funding Competition, March 2021. **Amount: €1,500**
- 2020 Irish Research Council (IRC) Covid-19 Funding Competition GOIPG/2016/1330, October 2020 – February 2021. **Amount: €6,667**
- 2019 Irish Accounting and Finance Association (IAFA) Doctoral Funding Competition, Dublin, Ireland, May 2019. **Amount: €1,730**
- 2016 Irish Research Council (IRC) Government of Ireland Postgraduate Scholarship GOIPG/2016/1330, October 2016 – September 2020. **Amount: €93,750**
- 2016 PhD Scholarship, University of Galway, October 2016 – August 2020. Renounced when winning the IRC PhD scholarship. **Amount: €64,000**
- 2015 National Strategy for Improving Public Sector Reporting, Research Project STRAPSEP - PN-II-RU-TE-2014-4-0265, team of five, Babeş-Bolyai University, Cluj-Napoca, Romania, October 2015 – August 2017. **Amount: €117,406**
- 2015 Research funding under Operational Programme “Human Resources Development”, Contract POSDRU/187/1.5/S/155656, Babeş-Bolyai University, Cluj-Napoca, Romania, June – December 2015. **Amount: €6,000**

Ongoing European Projects

- 2023-2026 **Engineering Education for Sustainable Futures (EESF) project** – EESF aims to develop and implement innovative learning practices in engineering education across higher education institutions, equipping undergraduates with the skills to address societal challenges and contribute to the Sustainable Development Goals.
- 2024-2027 **EcoSmart Hospitality Project** – aims to empower Europe’s hospitality sector to embrace digital transformation and sustainability.
- 2024-2027 **Promoting ESG Awareness + Risk Literacy in SMEs (PEARL)** – aims to support small and medium-sized businesses across Europe in understanding and managing important environmental, social, and governance (ESG) topics. By equipping educators in vocational training with easy-to-use digital resources and practical tools, PEARL helps businesses build sustainable practices, reduce risks, and adapt to changing markets.

2025-2029	E-DATA (Enterprise Digitalisation and Transformation Alliance) funded through the PEACEPLUS programme – will deliver fully-funded digital transformation support to SMEs in Northern Ireland and the border counties of Ireland, helping businesses overcome key challenges such as limited technical expertise, infrastructure constraints, and evolving workforce needs.
2026-2027	ATU Ireland and Axon collaboration funded by Intertrade Ireland – aims to help Axon optimize their processes, reduce waste and improve their profitability.

Ongoing PhD supervision

2023-2027	David Awe: Supply chain ethical leadership and supplier selection in the context of sustainable social sustainability, ATU
2023-2027	Johanne Harrold: Supply chain innovation and sustainability performance, ATU
2024-2028	Sana Ullah: A Blockchain-Integrated Digital Twin Framework for Ensuring Supply Chain Security and Transparency in Irish MedTech SME's, ATU
2025-2029	Mariam Elmofti: Digital transformation for sustainable growth: a small and medium-sized enterprises (SMEs) perspective, ATU
2025-2029	Justin Carton: Effective Sustainability Reporting across the Food Supply Chain, ATU

Research Awards and Achievements

2018	The Kerry Jacobs Prize for Young Scholars at the European Institute for Advanced Studies in Management (EIASM) Public Sector Conference Lund, Sweden
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Industry Appointments

2016-2018	Main Inspector at the National Agency for Fiscal Administration, the General Regional Directorate of Public Finance under the Ministry of Public Finance, Cluj-Napoca, Romania.
2011-2015	Business Manager at Alessandra Beauty, Cluj-Napoca, Romania.
2009-2016	Economist at the Pneumology Clinical Hospital "Leon Daniello" Cluj-Napoca, Romania.